ARCHAEOLOGICAL MUSEUM OF HERAKLION

Innovative Actions for the Digital Promotion and Outward-looking Policy of the Heraklion Archaeological Museum

Digital Museum

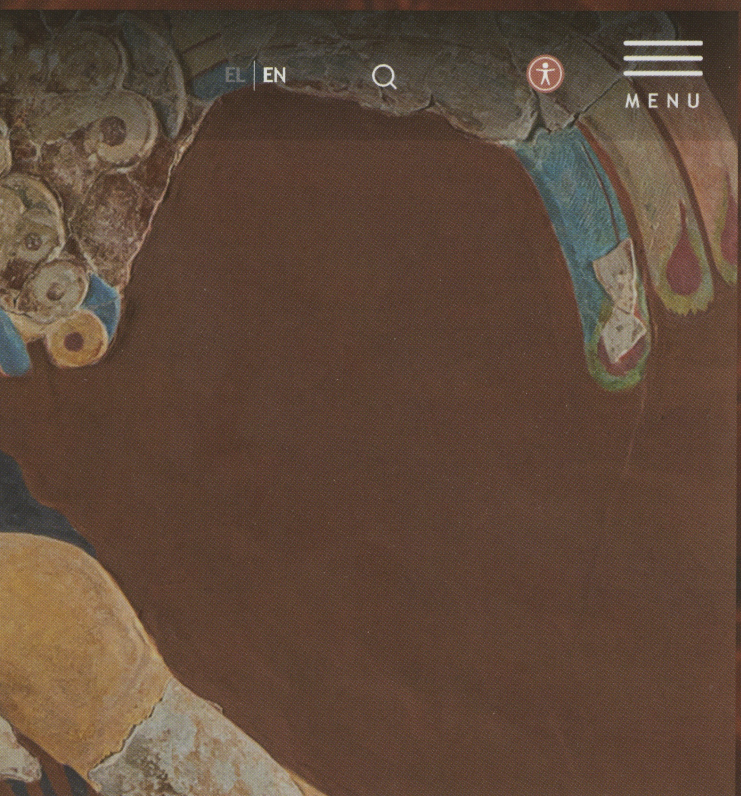
heraklionmuseum.gr

With the co-financing of Greece and the European Union

The Heraklion Archaeological Museum is one of the oldest and most remarkable museums in Greece, and among the most important museums in Europe. It houses representative artefacts from all periods of Cretan prehistory and history, from the Neolithic era to Roman times. However, the Museum prides itself on its unique Minoan collection, which includes the masterpieces of Minoan art. The collection of Minoan antiquities, following the evolution of that civilisation from beginning to end, is the most important in the world, and the Museum is justly considered the museum of Minoan culture par excellence.

EXHIBITION
VISIT
TICKE
The Prince of the Lilies Fresco
Perhaps the most famous of all the Minoan frescoes, is an emblematic image of Minoan Crete
Learn more...

Due to its global recognition and high visitor numbers, its exhibits from every geographical region of Crete, covering every chronological period of antiquity, and its comprehensive presentation of the Minoan civilization, the Heraklion Archaeological Museum may justly be termed the metropolitan museum of Crete, a key space for the study and promotion of ancient Cretan culture.



The *"Innovative Actions for the Digital Promotion and Outward-looking Policy of the Heraklion Archaeological Museum"* project was implemented by the Heraklion Archaeological Museum in 2019-2022, in the framework of the Regional Operational Programme "Crete 2014-2020", co-financed by the European Union (ERDF) and national resources. The aim was the creation of the Digital Museum, through a web portal and a set of applications intended to optimise the experience both of physical visitors to the Museum and of online users.

The project included the documentation, photographing and 3D scanning of selected Museum exhibits, as well as the digitisation of the relevant visual material from archaeological publications.

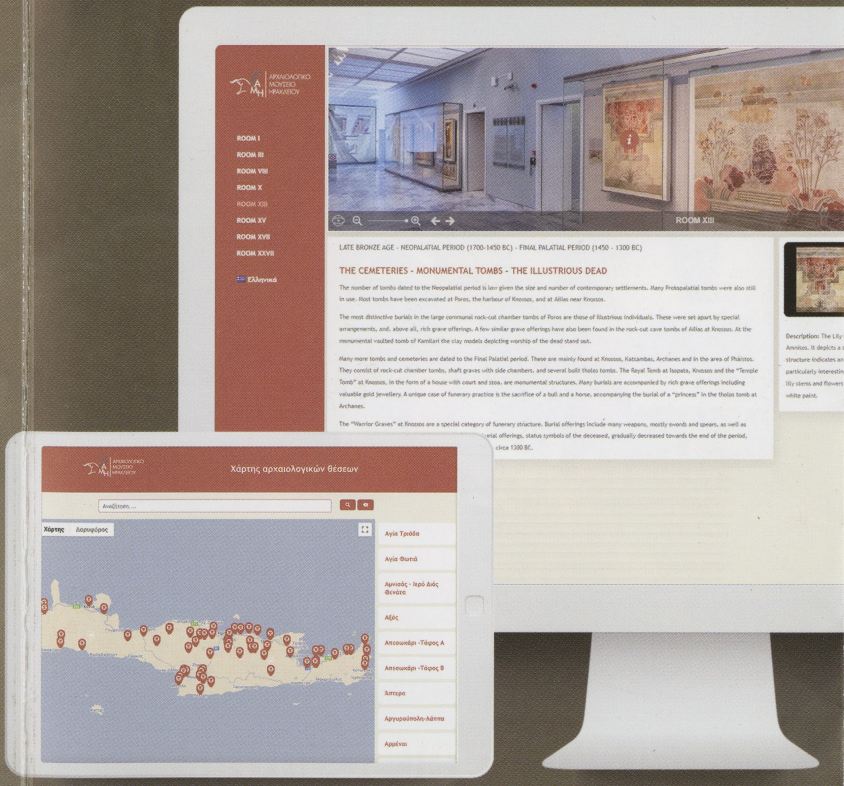
Gold Bee Pendant
(Gallery. II, Showcase 19)
Malia, Chrysolakkos. 1800 - 1700 BC
This pendant in the shape of two bees facing each other is a masterpiece of Minoan miniature art, combining different techniques. It was found in the cemetery of Chrysolakkos at Malia and is dated to around 1800 BC. It depicts two bees with open wings facing each other, joined at the head and stinger. They are holding a disc between them, probably a honeycomb, while the round object in their mouths is thought to be a drop of honey. The discs hanging from the joined stingers and the wings are decorative
Next
Gold Bee Pendant
05:16

The following digital applications were also designed and implemented:

- Interactive map of publicly accessible archaeological sites of Crete from which selected exhibits of the Heraklion Archaeological Museum originate

- Timeline of Cretan Prehistory and History up to the Roman period, as well as a Timeline of the History of the Heraklion Archaeological Museum

- Dictionary of Archaeological Terms



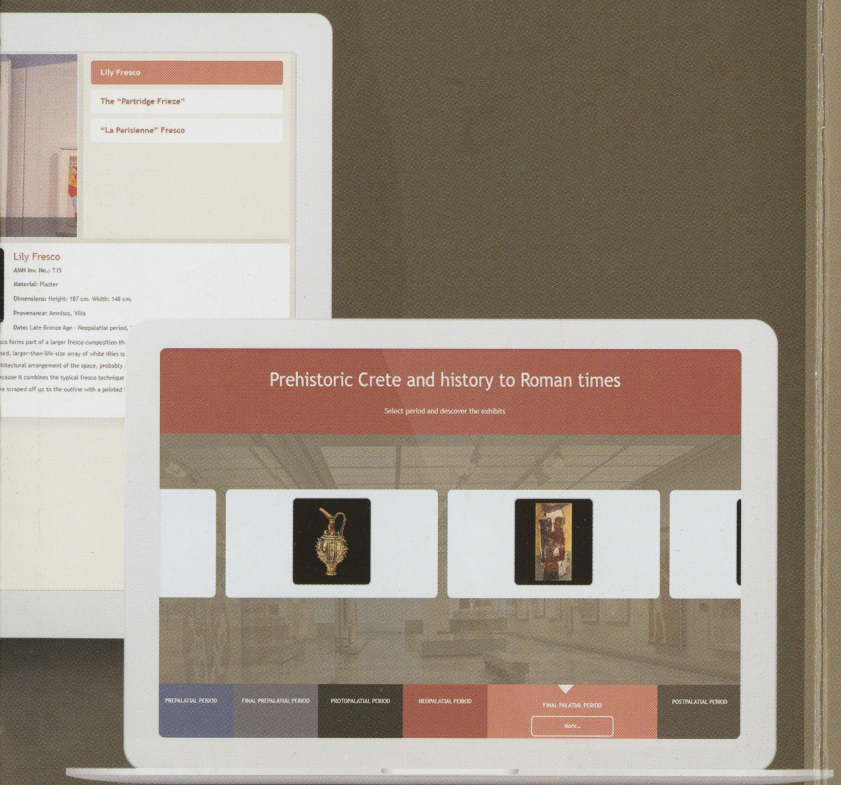
- Educational / entertainment application

- Online interactive virtual tour of selected galleries of the permanent exhibition of the Museum

- Website for the presentation of the digitised archaeological material and digital applications

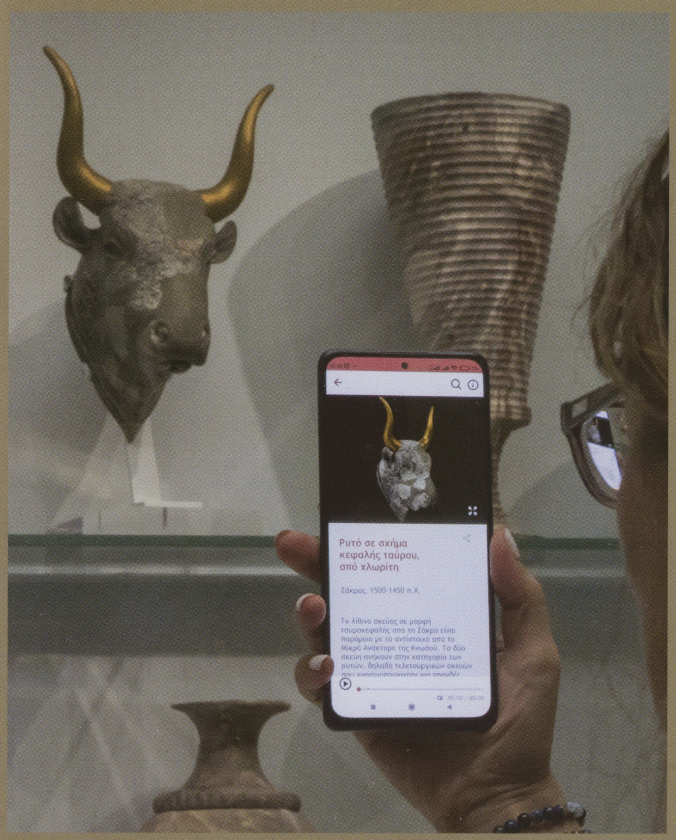
- Virtual tour for Museum visitors and augmented reality presentations of 20 selected Museum exhibits

- Supply and installation of equipment for the operation and continuous enrichment of the system.



Through the integrated and targeted promotion of the Heraklion Archaeological Museum collections online, accompanied by a major upgrade to the services provided to Museum visitors, the project addresses a large number of visitors in several different categories (the local community, the global public, researchers, the educational community, people with disabilities), with the aim of promoting and exploiting the historical and cultural riches of Crete. The project thereby benefits not only the Museum itself but also the local community of Crete, offering the opportunity for a deeper, more experiential acquaintance with its historical and cultural heritage.

The cultural and tourism institutions of Crete also benefit from the attraction of domestic and international tourism, as do physical and virtual visitors to the Museum from Greece and abroad, via expanded physical and online visitor services. Finally, the project benefits the educational community and special interest groups such as researchers and people with disabilities.



This project is complementary to the previous projects implemented by the Heraklion Archaeological Museum, REFURBISHMENT/EXTENSION AND MODERNISATION OF THE HERAKLION ARCHAEOLOGICAL MUSEUM (3rd CSF) and RE-EXHIBITION OF THE AMH COLLECTIONS (action code: MIS 355544 Operational Programme "Competitiveness and Entrepreneurship"), making their results more accessible to the public via the World Wide Web.

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Ευρωπαϊκή Ένωση
Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης

Επιχειρησιακό Πρόγραμμα ΚΡΗΤΗ 2014 - 2020

ΕΣΠΑ 2014-2020
ανάπτυξη - εργασία - αλληλεγγύη

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης